

NEW BONACURE R-TWO TWO STEPS TO RAPID RESET

INSTANT TRANSFORMATIVE REPAIR

Chemically and physically over-processed hair – caused by harsh shampoos, colouring, bleaching, perming, using a relaxer, excessive blow-drying, heat application and combing – can show signs of extreme damage within its inner and outer structure. This leaves the hair rough, dull, unmanageable, weak, prone to breakage and lacking elasticity.

Bonacure R-TWO, powered by the new instant transformative Double Bonding Technology, is a range of vegan¹ and free-from hair products that instantly repair in just TWO quick steps the damage equivalent² to:

1X LIGHTENING, 2X BALAYAGE SERVICES, 20,000X COMBING STROKES³

NEW DOUBLE BONDING TECHNOLOGY:

The scientifically-proven Double Bonding Technology is the secret behind R-TWO's ground-breaking, instant, long-lasting results.

It instantly and simultaneously:

- Reinforces the inner matrix of the hair fibre
- Strengthens the alpha-helical structure of the hair fibre, enhancing the recovery potential of the fibre upon deformation

Every single fibre is stronger and more resistant to future repetitive damage – with a superior lasting strength and increased lifespan.

COMBINE THE PRODUCTS IN TWO QUICK STEPS FOR AN INSTANT REPAIR

WITH JUST ONE APPLICATION



93% less hair breakage³

90% less split ends³

10x more resistance to repeated hair damage

14 days⁴ of proven, transformative results



RINSE-OFF



RESETTING SHAMPOO

A strengthening, sulphate and silicone-free shampoo that cleanses whilst actively supporting the re-bonding process

The pH optimised formula neutralises the pH level of the hair after chemical services, minimising cuticle swelling during washing



LEAVE IN



RESTORING ESSENCE

The formula prevents hair breakage instantly before and during chemical services

It does not compromise colour results

Used in combination with the R-TWO Treatment or Sealer, it delivers a higher concentration of bonding action, enhancing the repair power whilst strengthening results



5 MIN



RINSE-OFF



RESCUING TREATMENT

The intensive, repairing and fortifying treatment targets weak areas of the hair and provides in-depth restoration

It creates new bonds, reconnecting the broken keratin chains, whilst sealing each individual hair strand for extremely strong hair that lasts



LEAVE IN



RENEWAL SEALER

An instantly-strengthening, leave-in hair mask, that provides frizz control and heat protection up to 230°C/446°F

The inner action and protective shield around the hair fibre reduces breakage and visible signs of split ends up to 90%³

HAIR TYPE/LENGTH	FINE	MEDIUM	COURSE
SHORT	1	2-3	3-4
MEDIUM	2	3-5	5
LONG	3+	4-5	5+

of pumps

¹Free from animal-derived ingredients. ²All results were tested separately. ³Two-product combination including R-TWO Sealer. ⁴Up to 14 days, when used the full product regime. Results may vary depending on hair type, quality and history

NEW TRANSFORMATIVE BONDING SERVICES

COMPLEMENTING CHEMICAL SERVICES:

WHEN TO USE

INTENSIVE BONDING SERVICE

- To intensively strengthen highly damaged hair before and during chemical services
- S.O.S. solution during multiple bleach processes

RAPID BONDING SERVICE

- Quick S.O.S. solution during multiple bleach processes
- To seal the cuticle after chemical services by creating a protective shield

MAIN ACTION

PREPARE & RESCUE

Restoring Essence + Rescuing Treatment

PREPARE

- Take small sections and spray **R-TWO Restoring Essence (Step 1)** evenly onto the porous mid-length and ends
- Comb after application
- Quick dry hair using blow-dryer
- If required, apply colour product to the roots as usual
- Apply colour/bleach to remaining hair and leave to develop as usual
- After total colour/ bleach development time, rinse thoroughly and shampoo the hair using R-TWO Resetting Shampoo to neutralise the pH level after the chemical service

RESCUE

- Use **R-TWO Rescuing Treatment (Step 2)** to intensively restructure, repair and fortify the integrity of the hair
- Apply a plum-sized amount (25-30g, depending on hair's density and length) and leave-in for 5 minutes
- Rinse out thoroughly

PREPARE & RENEW

Restoring Essence + Renewal Sealer

PREPARE

- Take small sections and spray **R-TWO Restoring Essence (Step 1)** evenly onto the porous mid-length and ends
- Comb after application
- Quick dry hair using blow-dryer
- If required, apply colour product to the roots as usual
- Apply colour/bleach to remaining hair and leave to develop as usual
- After total colour/ bleach development time, rinse thoroughly and shampoo the hair using R-TWO Resetting Shampoo to neutralise the pH level after the chemical service

RENEW

- Use **R-TWO Renewal Sealer (Step 2)** on towel-dried hair to seal the hair cuticle and create a protective shield around the fibre, enhance combability and extra shine
- Apply a coin-sized amount (See back page to establish pump) evenly from mid-length to ends
- Leave in

BLEACH ONLY: Should a second bleaching service be required or wanted; R-TWO Essence can be applied again

SPECIAL TIP: As a final touch, apply a small amount of R-TWO Sealer to damaged areas or split ends

BLEACH ONLY: Should a second bleaching service be required or wanted; R-TWO Essence can be applied again

IN-SALON CARE SERVICES:

2-STEP- TRANSFORMATIVE PRODUCT COMBINATIONS:

INTENSIVE BOND-BUILDING TREATMENT

- To intensively restructure and fortify extremely damaged hair, preventing future damage

RESET & RESCUE

Resetting Shampoo + Rescuing Treatment

RESET

- Delicately cleanse and strengthen highly damaged hair with the **R-TWO Resetting Shampoo (Step 1)** for the most effective overall result

RESCUE

- Use **R-TWO Rescuing Treatment (Step 2)** to intensively restructure, repair and fortify the integrity of the hair
- Apply a plum-sized amount (25-30g, depending on hair's density and length)
- Leave in for 5 minutes
- Rinse out thoroughly

FOR CARE PERFORMANCE ENHANCEMENT:

Before applying R-TWO Treatment. Spray R-TWO Essence evenly on towel-dry hair, focusing on the most damaged areas, to enhance its performance and potential
SPECIAL TIP: As a final touch, apply a small amount of R-TWO Sealer to damaged areas or split ends

RAPID BOND-BUILDING TREATMENT

- To seal the hair's cuticle to reduce breakage and split ends
- To reinforce the hair's resistance to daily stress factors and repeated damage
- Before styling damaged hair with hot tools (up to 230°C/446°F)

RESET & RENEW

Resetting Shampoo + Renewal Sealer

RESET

- Delicately cleanse and strengthen highly damaged hair with the **R-TWO Resetting Shampoo (Step 1)** for the most effective overall result

RENEW

- Use **R-TWO Renewal Sealer (Step 2)** with Double Bonding Technology on towel-dried hair to seal the hair cuticle and create protective shield around the fibre, enhance combability and extra shine
- Apply a coin-sized amount (See back page to establish pump) evenly from mid-length to ends
- Leave in

FOR CARE PERFORMANCE ENHANCEMENT:

Before applying R-TWO Sealer. Spray R-TWO Essence evenly on towel-dry hair, focusing on the most damaged areas, to enhance its performance and potential

HAIRDRESSERS TIP

